

CASE STUDY

business & enterprise

EBP
NATIONAL NETWORK

LONDON REGION

Theme: Sports & Business
EBP: LAMBETH EBP
Partners: HSBC Business
Students: students of Stockwell Park High School, Business and Enterprise Specialist status

Aims

- To learn new manual, financial and communications skills.

Procedure

The day was planned by the EBP

Programme

HSBC contributed in two specific ways to student learning:

Firstly, through HSBC's Sailing Academy, students have learned about leadership, self-reliance, decision-making, communications and teamwork.

Secondly, through the local HSBC Bank branch, students have opened Young Enterprise bank accounts and enhanced their financial capability, and seen several aspects of their Business Studies course in practical operation.

A "customer experience" investigation also taught them about personal choice and how to discriminate between apparently similar offerings.

Outcomes

- A group of students have been introduced to experiences that would otherwise not have been available to them
- They have learned about themselves and grown in self-confidence
- They have learned new manual, financial and communication skills

Progression

The plan is to continue and grow these initiatives that have proved of benefit to both students and staff.