

CASE STUDY

changemakers

EBP
NATIONAL NETWORK

L O N D O N R E G I O N

Theme: Social Enterprise
EBP: NEWHAM EBP
Partners: Community Food Enterprise Ltd
Students: students of Rokeby Boys Comprehensive School held

Aims

- Community Food Enterprise Ltd is a local provider of fruit and vegetables for the community with 10 employees whose aim is to alleviate food poverty through improving access and availability of healthy food, leading to an improved diet.
- Students will be involved in a number of work related and enterprise activities including healthy eating day at Rokeby, setting up a fruit tuck shop, planting and growing our own fruit and vegetables by developing our own garden and helping to run voluntary food co-ops.
- All students will be able to access ASDAN Youth Award units.
- The work related activities to be curriculum relating involving GCSE Maths, English, Science, IT, DT as well as PSHE/Citizenship.

Procedure

At the start of term an enterprise group of 12 students was set up, and curriculum time was allocated as every Thursday periods 1-3. All the students in the group are from a wide and diverse multi-cultural dimension. Students discussed the concepts of business enterprise outlining issues regarding the local community. The students decided to investigate the potential of growing their own fruit and vegetable within the school and sell these to the community. They decided that collective teamwork was going to be a major element towards a successful venture and therefore they planned to set allocated tasks for each member of the group. Due to student concern at a lack of experience, a two day course is organised for the students at the 'LetsBuild' Project. The students were given an input session on social enterprise by Enterprise Advisor Suresh Singh.

Programme

The students attended a two day course at the 'LetsBuild' Project with the emphasis being team building. The students were placed into two groups where individual roles were identified. Their task was to build two towers and then join them with a bridge. This proved to be very successful.

The students were divided into two groups:

- Group A to visit B&Q to check the cost on gardening materials, tally chart analysis
- Group B Key skill input on statistics in order to survey the school population to identify their fruit and vegetable priorities. Survey to take place and results produced.

All students were addressed by Mr Eric Sammels C.E.O. of the Food in the Community Project to discuss the role of the Rokeby Fruit and vegetable gardening project and how it could be linked to their developments within the community. Link established between Rokeby School and the Food in the Community Project.

All students were invited back to Colchester to complete a two day course in Army survival, again focussing on team building and decision making processes.

Outcomes

- Created many links within the local community through voluntary contributions by the students

Progression

- All students are now to develop their own project phases and evaluate the process by creating their own portfolios
- Developing pathways for future work related projects starting September 2005

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