

CASE STUDY

rock stars

EBP
NATIONAL NETWORK

L O N D O N R E G I O N

Theme: Recruitment, Selection & Enterprise
EBP: BEXLEY EBP
Partners: Sainsbury's Bexleyheath
Students: 120 Year 10 girls of Blackfen Community School

Aims

- Students to understand the process & the criteria in applying for a job
- Students to define and role play job recruitment skills
- To carry out an Enterprise Event supported by Sainsbury's

Procedure

A joint initiative by Bexley EBP and Sainsbury, students worked in groups to complete a range of tasks. Presentations were given by each group at the end of the day and judged by Darren Thomas, Fresh Foods Manager from Sainsbury Bexleyheath.

Programme

Recruitment Selection by Bexley EBP: A Work Related Learning Activity - How to enter the World of Work

Students were asked to form small rock groups, giving it a name and themselves suitable rock star personalities. They then had to employ their very own personal assistant, writing and designing the advert for the job, shortlisting candidates and interviewing the potential PA's.

The girls were shown how employers match skills with duties to help them make the right choice. They were also given guidelines on how to complete an application form, and an insight into what a job interview would be like.

Enterprise Activity supported by Sainsbury's Bexleyheath

Throughout the day, at the beginning of each new activity, the students took part in a battle of the bands music quiz and designed a brand of water to promote their rock group.

Outcomes

- Students and staff evaluated the event.
- It was a light-hearted way of looking at the serious business of applying for a job.

Progression

The EBP plans to develop similar days using another business partner i.e. Footballers in partnership with Charlton FC. This day is available to schools either on the school site or at an external venue.



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