

# CASE STUDY

## applied business gcse

EBP  
NATIONAL NETWORK

L O N D O N R E G I O N

**Theme:** Applied Business  
**EBP:** BROMLEY EBP  
**Partners:** Trade Union Congress (TUC)  
**Students:** Students of All Saints Catholic School

### Aims

- To complement the syllabus on the topics of expectations of employers and employees, covering rights and responsibilities, and resolving disputes

### Procedure

A student visit to the TUC was brokered by Bromley EBP and a pre visit meeting was held to discuss the criteria required to meet the aims.

### Programme

In preparation, students studied the laws that govern and protect us in the work place and created visual presentations of their understanding. They wrote scripts for role plays for resolving a dispute at ACAS and studied the rights and responsibilities of the employer and employee.

The TUC representative came into school and briefed pupils on their programme of activities for their visit to the TUC

On the visit day small groups of students were each given questionnaires and had to find out the answers through listening and asking TUC staff.

### Outcomes

- Students gain understanding on how employers have a care of duty even if they sometimes do not recognise that fact
- students learn how Trade Unions and the TUC help members solve problems in the workplace

### Progression

The questionnaires will lead to a PowerPoint presentation by each student group, which it is hoped to video.

# CASE STUDY

## chiswick park

EBP  
NATIONAL NETWORK

L O N D O N R E G I O N

**Theme:** Applied Business  
**EBP:** HOUNSLOW EBP  
**Partners:** Stanhope Partnership plc  
**Students:** 2 Year 11 students of Chiswick Community School, Technology status

### Aims

The links with Chiswick Park companies will provide NVQ Administration qualification for some Key Stage 4 pupils. Links also support activities for pupils studying GCSE Applied Business

### Procedure

Chiswick Park (Business Park) Stanhope plc is a new, up-market business park, based in west London with several service sector business organisations such as estate agent head office, multinational telephone company, sports/health club, call centre, crèche, food company offices, media & cinema company and other communications and media organisations. The business park accommodates a wide range of businesses from France Telecom, Vue Cinemas, Regus, etc.

Students were invited to apply for positions on the course. Interested students wrote a letter of application. The one day per week was mutually agreed by parent, Learning Coordinator, pupil and employer. Pupils are identified by the school to be those who have shown qualities of commitment, perseverance, and an ability to display an aptitude for excellence. This means in the vocational sense pupils who demonstrate good social skills and an ability to rise to the challenge of a fast paced, assertive environment.

Preparation for the pilot programme comprised of:

- basic training for the world of work to ensure they are confident and fully aware of expectations;
- Induction by HEBP including Health and Safety issues;
- 'Preparation for Work' two-day training course facilitated by Hounslow EBP;
- extended work experience placements for pupils leading to the OCR Preparation for Employment work-based qualification.

### Programme

A one day per week day work experience programme, funded by Stanhope Partnership plc, running for a pilot year. A member of Chiswick Community School staff monitors and supports the students whilst they are at Chiswick Park and which involves going to Chiswick Park to visit the students at their work place, monitoring their progress and supervising their portfolios. In addition they mentor the pupils one hour per week to ensure their academic work from other subject areas is supported.

### Outcomes

Reports from employers have been very positive. Pupils have made good progress on their OCR Preparing for Employment qualification. Reports from parents have been positive.

### Progression

This project has been offered to a targeted group of 10 Year 9 pupils as part of their curriculum offer for KS4 in Year 10. It is predicted that uptake will be positive.